



— A GUIDE FOR EXECUTIVE DIRECTORS

Your organization is swimming in data. We put it to work.

Reports that write themselves. Grant drafts built from your real proposals and numbers. Processes that run on their own. We connect your existing systems into one secure AI layer, in six weeks, at a fixed price.

— THE PROBLEM WE SOLVE

Your finances are in QuickBooks, your program data in Salesforce and Qualtrics, your surveys and reports in Google Drive, and the story that connects them lives in the heads of two or three people.

Every funder report becomes a scavenger hunt. Every board packet takes a week to assemble. And the person who knows how it all fits together can never take a real vacation.

— BUILDING THE FOUNDATION FOR AI

One secure, organized layer

Map & document your data

Finance, program, fundraising, and outcomes data consolidated, cleaned, and connected, hosted securely on AWS. Your data stays yours, with no change to existing workflows.

Ask it anything in plain English

Any staff member can ask “how much of the grant is unspent, by program?” and get a reliable answer drawn from your real data, in Claude or ChatGPT.

One secure source of truth

Past proposals, board minutes, meeting notes, and program documentation organized so they can actually be found, and referenced by AI when drafting new material.

A clear AI policy

A role-based acceptable-use policy we help you write, so staff know what tools are approved and what data can be shared. Your board and funders will ask; you'll have the answer.

Automations, applications, dashboards

1 Finance & Audit Readiness

The same dollars by fund, by funder, and by function, without a monthly export-and-rebuild. Audit season shortens when records are queryable.

3 Board Reports & KPI Dashboards

A board packet that assembles itself from live data, instead of numbers that are weeks old by the time it ships.

5 Institutional Memory

Decisions, processes, and know-how captured centrally, even from meeting transcripts, so turnover costs you an employee, not the organization's memory.

2 Grant Writing & Reporting

First drafts assembled from your real past proposals, outcomes, and budget, in your organization's voice. Reporting runs the same way in reverse.

4 Program Outcomes Analysis

Surveys, transcripts, and evaluation data turned into memos and evidence, not filing cabinets.

6 Agentic Workflow Automations

Trigger-based sequences that run recurring work on their own: the monthly close, the acknowledgment letters, the report that goes out every quarter.

— PROOF

"I went from two weeks of work to literally an hour."

Dr. Stacy Holland, Executive Director, Elevate215

Elevate215's data lived in Salesforce, QuickBooks, and spreadsheets. Six weeks later, its team asks questions in plain English to analyze years of school outcomes for all schools in Philadelphia as well as 10 years of internal finance data and reporting. Stacy reorganized her entire budget going into the second quarter and finished her quarter-one adjustments early while every team member now has the ability to generate deeper analysis on school progress than ever before.

Every developer on that project is a Launchpad graduate.

Other clients in 2026 include One Off Apparel, North10, and ImpactED.

— HOW IT WORKS

START HERE

Free Consultation

45 minutes

Bring the report your team dreads. Leave knowing the first two things we'd build.

01 • READY

AI Readiness Sprint

2 weeks • \$3,500

Your AI policy, data inventory, and first use cases defined and prioritized. Fully credited toward Build costs.

02 • BUILD

AI Intelligence Layer

6 weeks • \$20,000 flat

Every system you run, connected into one secure, queryable layer, plus two working builds: an automation, application, or dashboard.

03 • SCALE

Expansion Sprints

Fixed price per build

The technical foundation is in place to rapidly add data and capabilities. Add more data sources, automations, tools, and applications as needs arise.